


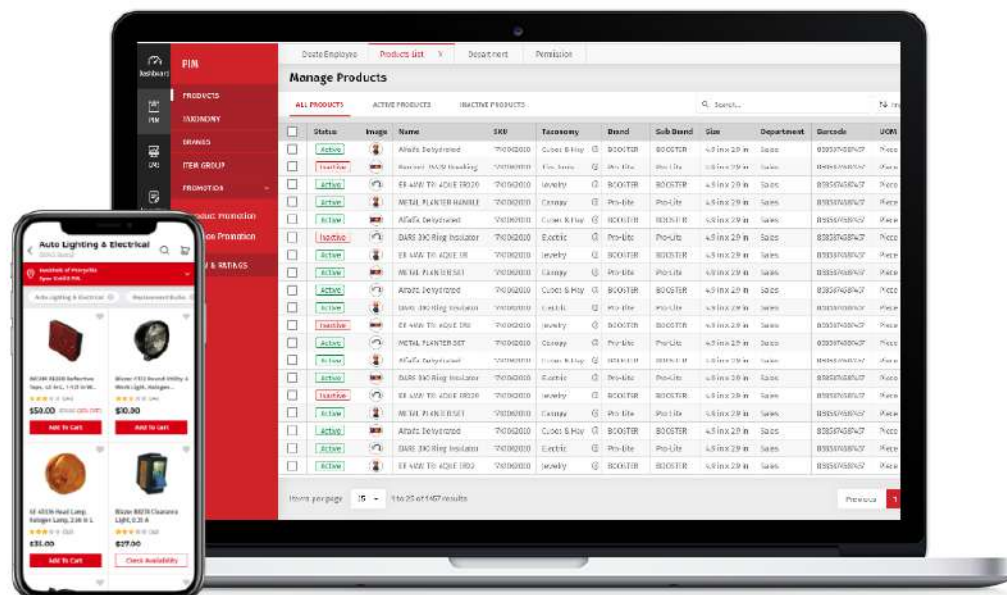


# HOW OUR PIM SOLUTION ENABLED A REGIONAL FARM STORE TO BECOME FULLY OMNICHANNEL?

## CHALLENGES

-  **Overstocking/Stockouts**
-  **No Central Data for Multiple Channels**
-  **Manual Price Updates**



## RESULTS

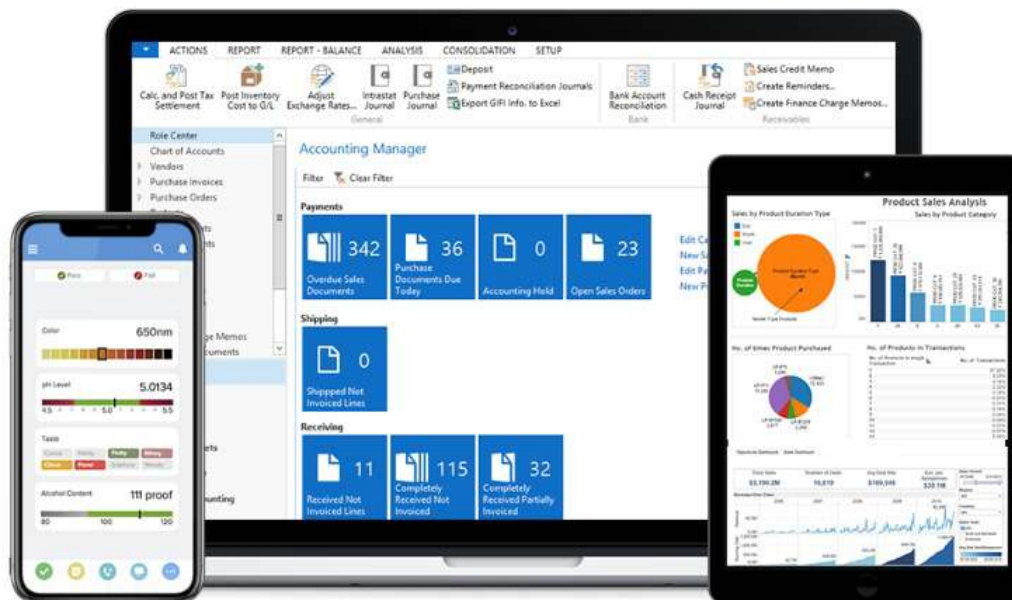
-  **Centralized Inventory Management System**
-  **Centralized PIM System**
-  **Customized Pricing Engine**

Our client expanded their Farm Store business by selling on multiple channels with our PIM solutions. Their manual processes such as pricing, inventory, orders were fully automated with our one stop solution.




# HOW WE ENABLED A LEADING US BASED FURNITURE RETAILER TO BECOME FULLY OMNI-CHANNEL?

## CHALLENGES

-  **Manual Sales & Order Processes**
-  **Outdated ERP/CRM Systems**
-  **Scattered Data Across All Departments**



## RESULTS

-  **Integrated Salesforce For Sales & Orders Generation**
-  **Used Third-party Services To Consolidate Data In MS Dynamics**
-  **Developed An End To End Omni-Channel Process**

Implementing an Omni-channel process enabled the retailer to receive accurate data across channels & departments. This help them with expand into new sales channels and reduce operational cost where required.