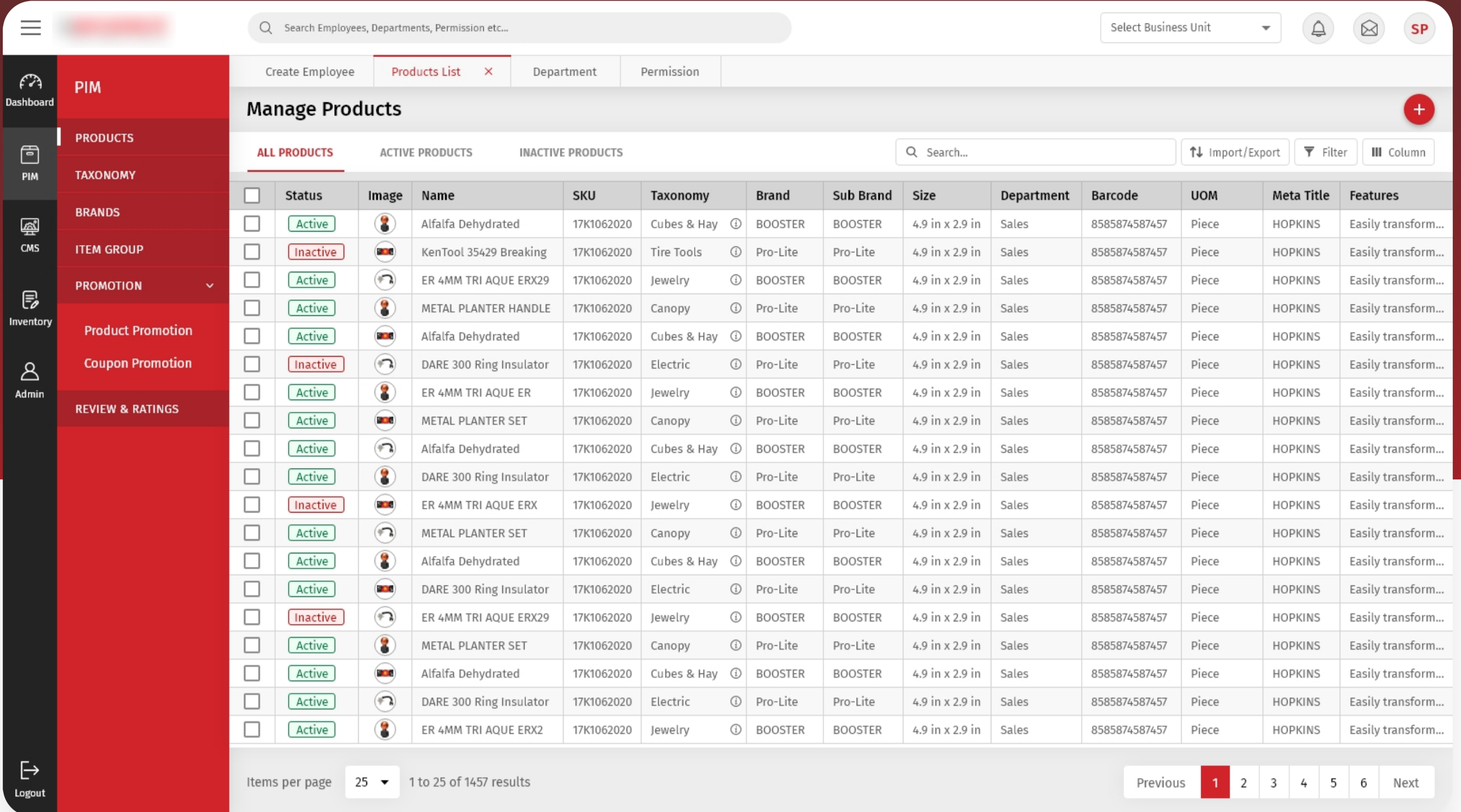


How did a local Farm and Home Store in Missouri with over 70 stores increase their stocks and sales



Key Benefits

01

Efficient Stock Management

Organized products in different warehouses for streamlined stock control.

03

Simplified Price Updates

Reduced the time and effort required for price updates on each individual channel.

02

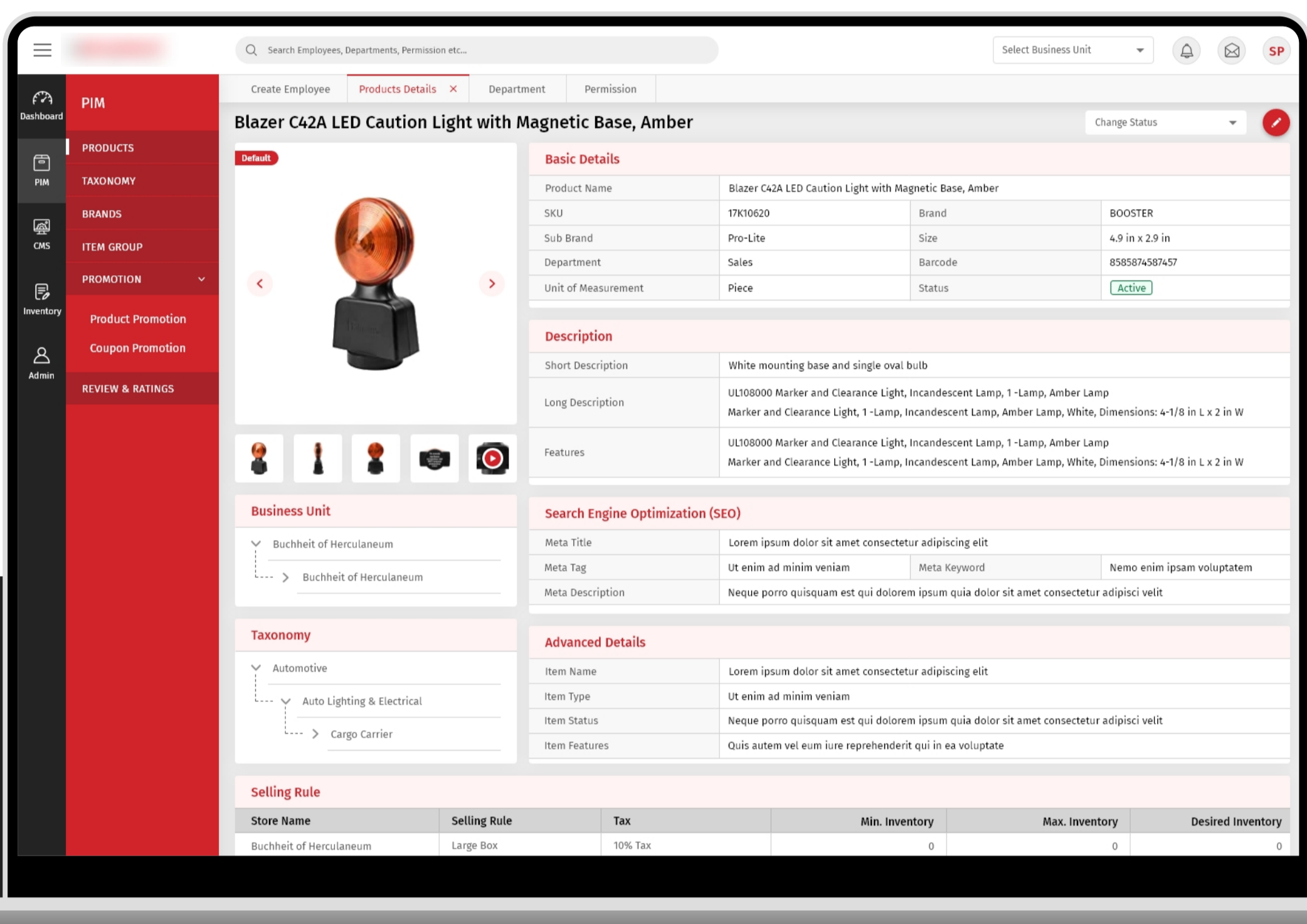
Improved Customer Experience

Categorized products systematically, making it easy for customers to browse and order.

04

Multichannel Seamless Data Syncing

Data syncing across channels with like Amazon, eBay, and Walmart with one single push.



Business Pain Points

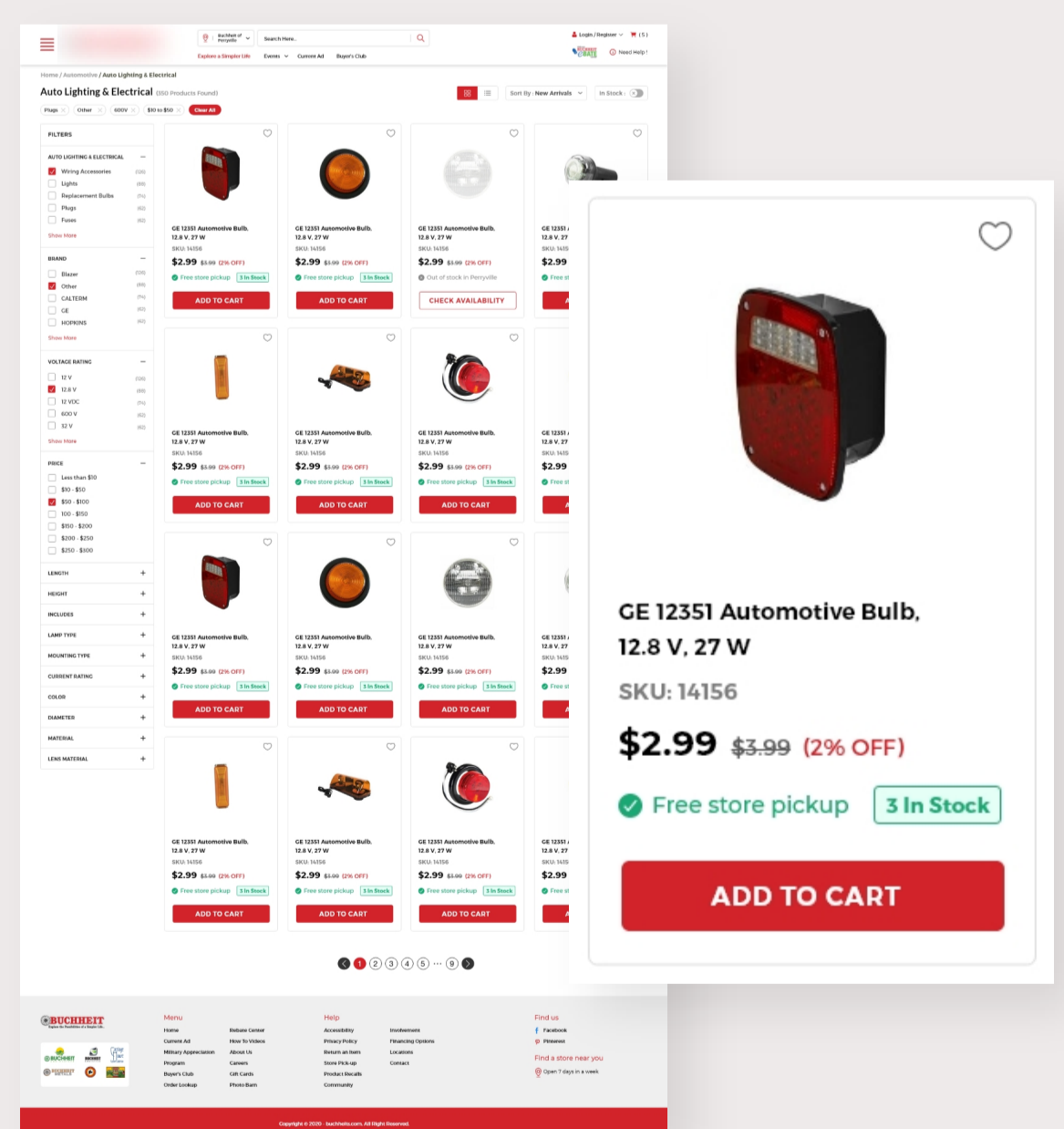
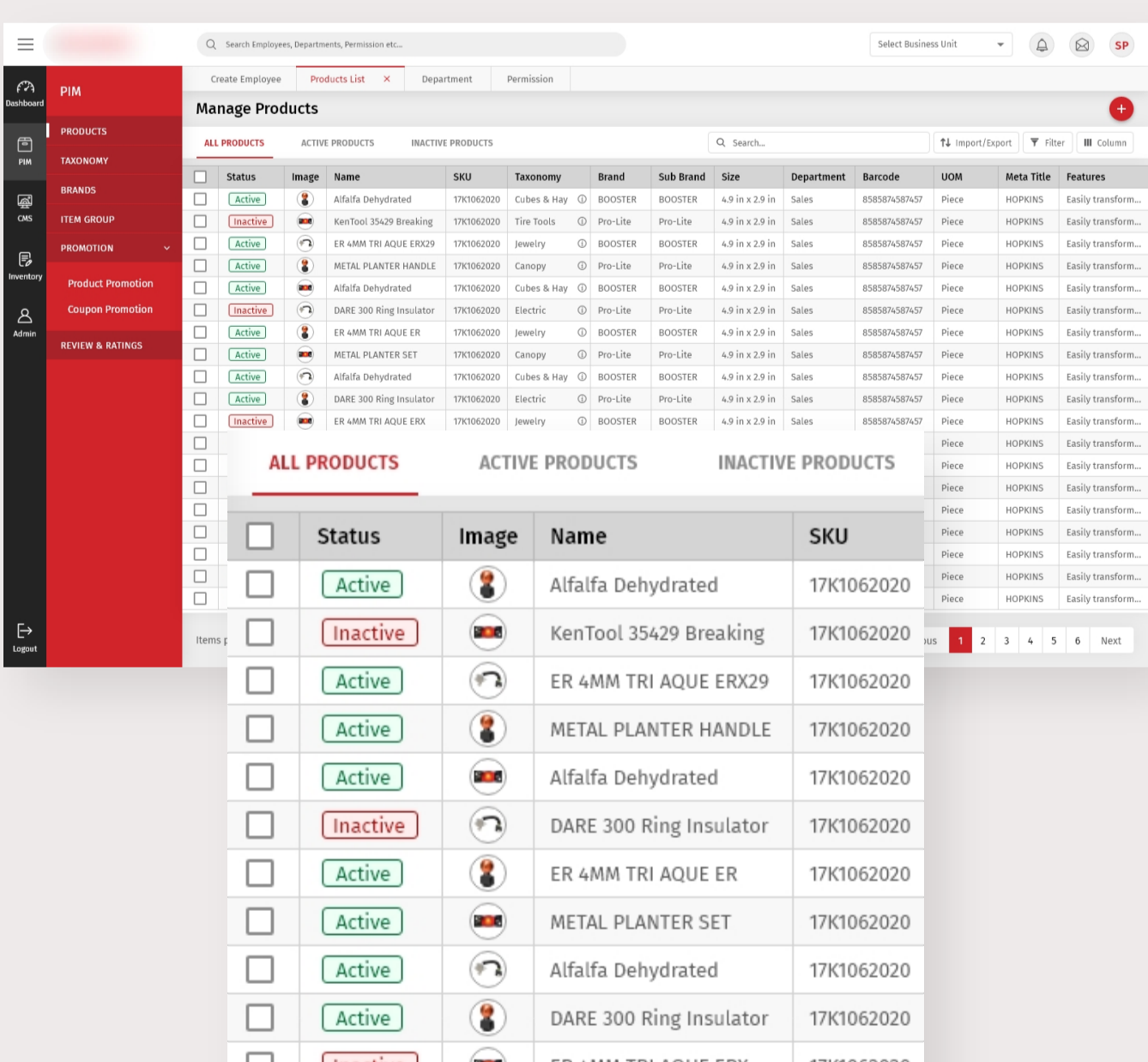
Overstocking | Stockouts | No Central Data For Multiple Channels

Challenge

The farm store, located in Missouri, faced inventory management issues and product data discrepancies with a vast product range, leading to overstocking and stockouts. Additionally, updating prices for a large number of products was time-consuming task.

Solution

Navsoft provided an integrated Product Information Management (PIM) system and a B2B E-Commerce solution to address these challenges.



Implementation

We delivered an integrated B2B commerce solution supported by a user-friendly PIM system. The solution included:

- An Easy structure for easy navigation.
- Efficient product search capabilities.
- Improved security and performance.
- Cloud-based product organization for quick access.
- Simplified product information retrieval.
- Streamlined product pricing and management processes, saving time and cost.

In summary, our solution transformed the farm store's inventory and data management, offering a better shopping experience for customers while simplifying their extensive product catalog management.