## AINDREE GHOSH

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| Professional Summary   |  |  |  |  |  |
|--|--|--|--|--|--|
| Result-driven software engineer with a strong foundation in backend and frontend development. Proficient in backend technologies including Laravel and Core PHP, with hands-on experience in building robust, scalable, and secure applications. Skilled in frontend development using HTML, CSS, and JavaScript,jQuery to create responsive and user-friendly interfaces. Experienced in full-stack development, MVC architecture, and API integration. Committed to writing clean, maintainable code and working in agile environments. Passionate about learning new technologies and collaborating with teams to deliver high-quality software solutions.  |  |  |  |  |  |
|  | Soft Skills  |  |  |  |  |
|  | <ul> <li>Problem-Solving</li> <li>Attention To Details</li> <li>Communication Skills</li> <li>Proactive Attitude</li> <li>Willingness to Learn</li> </ul>  |  |  |  |  |
|  |  |  |  |  |  |
| <ul> <li>Client: Senco</li> <li>Project Undertaken: Building Senco's Unified DigiGold Platform to Buy, Sell and Redeem digital gold using Laravel framework and MongoDB.</li> <li>Key Highlights:         <ul> <li>Developed and integrated a loyalty points system for gold purchases, enabling customers to earn points that are unified across all Senco platforms and redeemable from any location.</li> <li>Successfully designed and implemented the Systematic Purchase Plan (SPP) feature for structured gold investments.</li> <li>Successfully delivered for 2 portfolios Gold and Silver while ensuring a smooth and efficient user experience.</li> <li>A role-based admin panel for managing user permissions and access control, report generation, order management, and customer management.</li> <li>Designed, developed and optimized a unified admin panel, streamlining operations and enhancing platform control.</li> <li>Implemented a configurable offer management section, allowing dynamic promotional updates.</li> <li>Implemented gold gifting, where a registered user can gift gold to any registered or non-registered user.</li> <li>Developed a referral system allowing users to share links via social media platforms like WhatsApp and Facebook.</li> <li>Challenges Solved: (a) Report Download Query Speed Fixed (b) Fixed price change issue due to irregular change in rate of gold which leads to improper transactions</li> <li>Technologies Used: PHP, Laravel, MongoDB, Html, Css, Javascript, jQuery.</li> </ul> </li> </ul> |  |  |  |  |  |
|  | <ul> <li>Client: Senco</li> <li>Project Undertaken:<br/>and Redeem digital g</li> <li>Key Highlights:</li> <li>Developed and integ<br/>customers to earn por<br/>redeemable from any</li> <li>Successfully designed<br/>feature for structure</li> <li>Successfully delivered<br/>and efficient user ex</li> <li>A role-based admin pr<br/>report generation, or</li> <li>Designed, developed<br/>operations and endar</li> <li>Implemented a confi<br/>promotional updates</li> <li>Implemented gold gi<br/>registered or non-reg</li> <li>Developed a referral<br/>platforms like Whats</li> <li>Challenges Solved: (a<br/>change issue due to i<br/>transactions</li> </ul> |  |  |  |  |

|  | <ul> <li>Client: DSRC</li> <li>Project Undertaken: Build an online solution for Doctor with CRM/ERP</li> <li>Key Highlights:         <ul> <li>Multiple branches, Role and Permission based system.</li> <li>Implemented a branch-specific CRM system with SMS and email communication tools.</li> <li>Developed a custom ERP system lead generation from multiple sources, including Facebook, WhatsApp, and telecalling services via API integration.</li> <li>Developed features for doctors to consult patients, prescribe medicines.</li> <li>Manage medical inventory, requisitions, and billing.</li> <li>Panel for managing admin level modules and Reports, Patient management.</li> </ul> </li> <li>Technologies Used: PHP, Laravel, MySql, Html, Css, Javascript, jQuery.</li> </ul> |
|--|--|
| Internships  |  |
| Einzigtech<br>(July 2021 – October 2022)<br>Role: Web Developer Intern     | Worked on Templating and designing using HTML, CSS and Javascript  |
| AsSoftech<br>(March 2020 – July 2021)<br>Role: Backend Developer<br>Intern | <ul> <li>MLM Software Projects – Developed and maintained multi-level marketing<br/>(MLM) platforms with custom compensation plans, user management using<br/>Core PHP.</li> <li>School Management System – Designed and implemented a comprehensive<br/>school ERP system for managing students, teachers, attendance, fees, and<br/>exams, ensuring a smooth user experience with HTML, CSS, JavaScript, and<br/>Core PHP.</li> </ul>  |

| Education Background |             |   |                  |  |
|----------------------|-------------|---|------------------|--|
| Degree               | Year        | School/College                                      | Percentage/CGP A |  |
| PGDCA                | 2019-2020   | Indira Gandhi National Open University              | 60               |  |
| BSc- CS              | 2015-<br>18 | Barrackpore Rastraguru Surendranath College, (W.B.) | 55               |  |
| XII (CISC)           | 2015        | St. Augustine's Day School, Shyamnagar(W.B.)        | 70               |  |
| X (CISC)             | 2013        | St. Augustine's Day School, Shyamnagar(W.B.)        | 73               |  |

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| Personal Details           |                                      |  |
|----------------------------|--------------------------------------|--|
| Address for Correspondence | 119 Kantadanga Road, Kankinara, W.B. |  |
| Date of Birth              | 24-Dec-1996                          |  |
| Gender                     | Female                               |  |
| Languages Known            | English, Hindi, Bengali              |  |