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Streamlining Retail Operations with Integrated Product Management

How Navsoft's comprehensive retail solutions enabled Buchheit to efficiently manage a vast product catalog and enhance the customer shopping experience both in-store and online.





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Client

Buchheit is an established home center chain with a comprehensive offering of farm products, work clothing, and an extensive lawn and garden center. With over 2 million SKUs and a broad customer base, Buchheit aims to provide a seamless shopping experience across all its retail touchpoints.





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Challenge

Buchheit faced significant operational challenges in its retail business, primarily due to the sheer volume and complexity of its product data:



Massive Product Data Volume

Managing 2M+ SKUs without a proper tool made it extremely difficult to track.



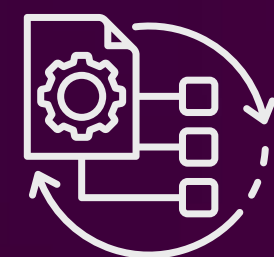
Lack of Integrated Order Management

Absence of a centralized Order Management System led to potential order errors.



Pricing Update Inefficiencies

Updating price information across the entire product catalog was time-consuming.



Workflow Automation Gaps

Inefficient manual processes for retail shop services and handling large volumes of data.



Navsoft's Solution

Navsoft provided Buchheit with a comprehensive suite of retail solutions, centered around an AI-powered Product Information Management (PIM) system and a B2B eCommerce platform:



Integrated PIM System for Retail

To handle over 2 million SKUs from both retail and online channels.



Elastic Search & Data Indexing

Enabling quick and seamless retrieval of product information.



Automated Retail Workflows

To efficiently manage large volumes of data from various suppliers.



Dynamic Product & Pricing Management

To easily manage products, taxonomies, and brands and, crucially, update pricing information in one click.



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Key Results

Navsoft's integrated retail solutions delivered immediate and significant benefits to Buchheit:

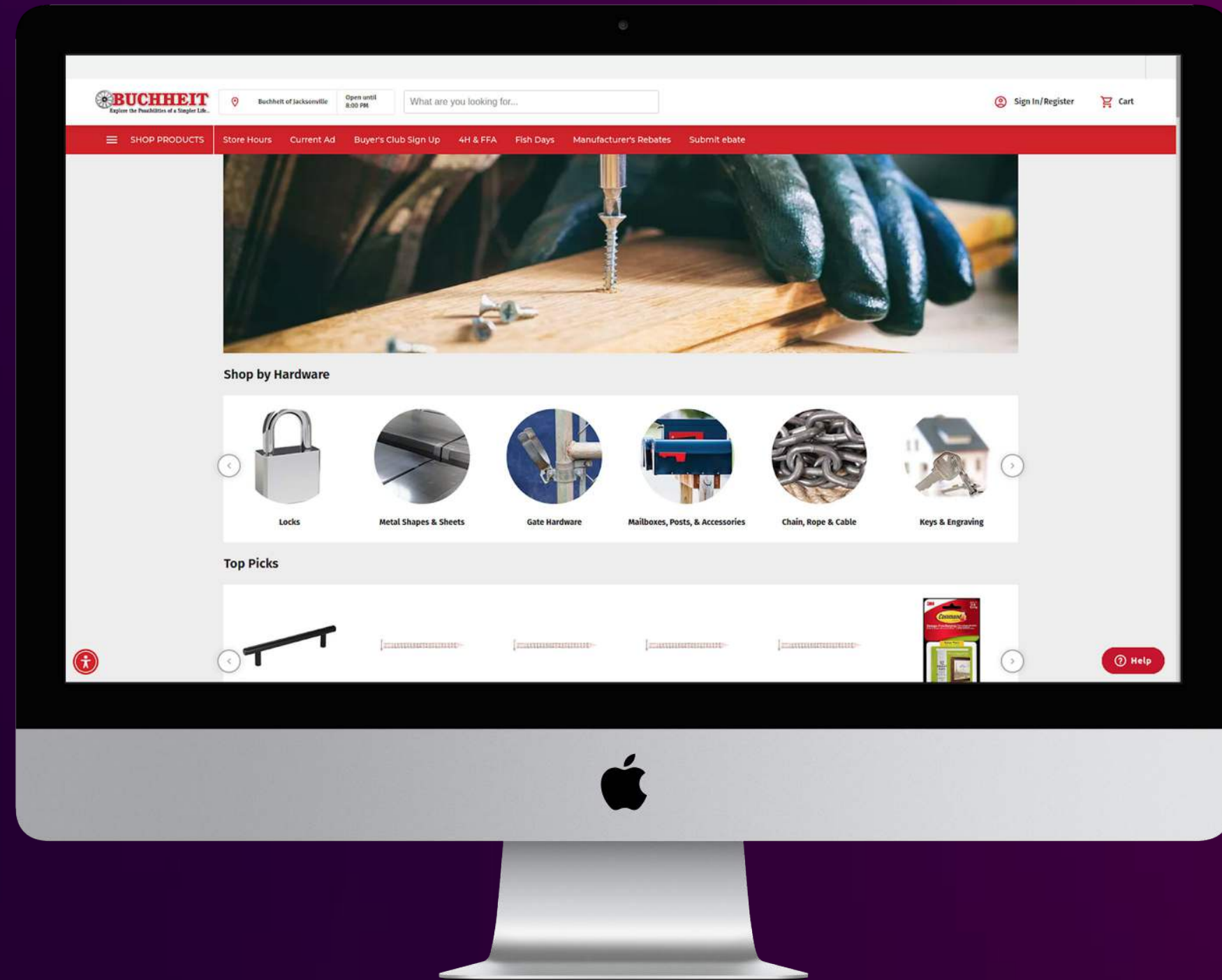
| Automated Retail Workflows

| Improved eCommerce Experience

| Enhanced Data Accuracy

| Increased Operational Efficiency

| Streamlined Product & Price Management



Priyanka Rungta

Director

priyanka@navsoft.in

Sandeep Palod

President

sandeep@navsoft.in

Ready to Achieve Similar Results?

Let's discuss how Navsoft can address your unique challenges and goals.

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