

NAVSOFT

Buchheit streamlines

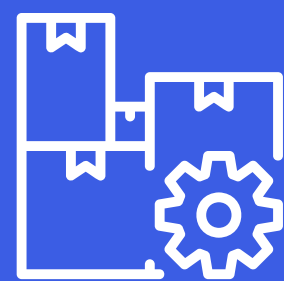
**2+ MILLION
PRODUCTS**

With Navsoft's PIM
Solutions



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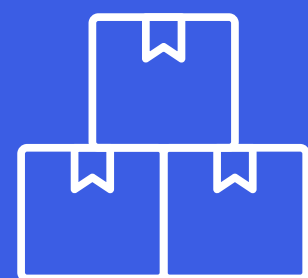
Buchheit Enterprises, Inc. operates a chain of retail stores providing farm products, work clothing, lawn and garden supplies, building materials, fertilizers, cattle feed, and seeds across Montana and Illinois since the 1930s.



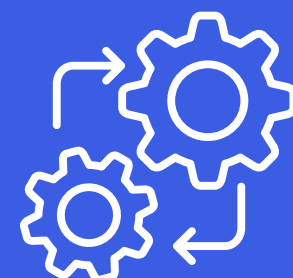
Managing over 2 million simple and bundle products without a proper management tool



Updating pricing information for massive product inventory was extremely difficult



Needed systematic organization of products across multiple warehouses

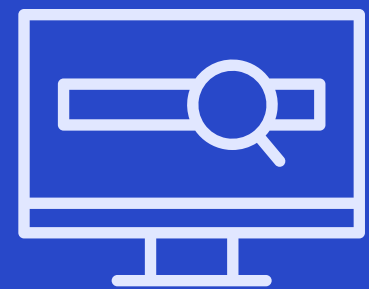


Required seamless integration with external systems like Amazon, eBay, and Walmart



Navsoft's Integrated Approach

Navsoft delivered a comprehensive solution combining Product Information Management (PIM) with B2B ecommerce functionality, built on microservices architecture to ensure scalability and performance.



Implemented **Elasticsearch** for distributed search capabilities across millions of products



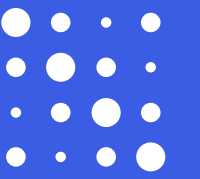
Created **categorical product display** for improved customer navigation



Deployed Cloudflare CDN to enhance **data security, performance, & reliability**



Designed **streamlined checkout process** for enhanced user experience



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The Impact

Rapid Price Updates

Price updates for 2+ million products now take only minutes instead of days, **dramatically reducing administrative burden.**

Seamless Multi-Channel Integration

Successfully **established data syncing** between Buchheit stores and external marketplaces including Amazon, eBay, and Walmart.

Organized Inventory Management

Products are systematically organized across different warehouses with **automated stock tracking**, eliminating manual errors.

Enhanced Customer Experience

Customers can easily find and purchase from millions of products online with **intuitive search** and **simplified checkout.**

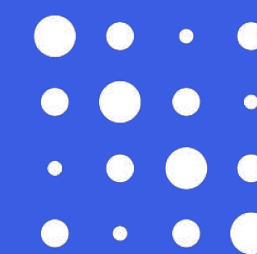
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Every business is unique—and so are its challenges. At Navsoft, we turn your specific pain points into powerful, custom software solutions.

Share your challenges, hear our thoughts, decide if we're the right fit for you.

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