

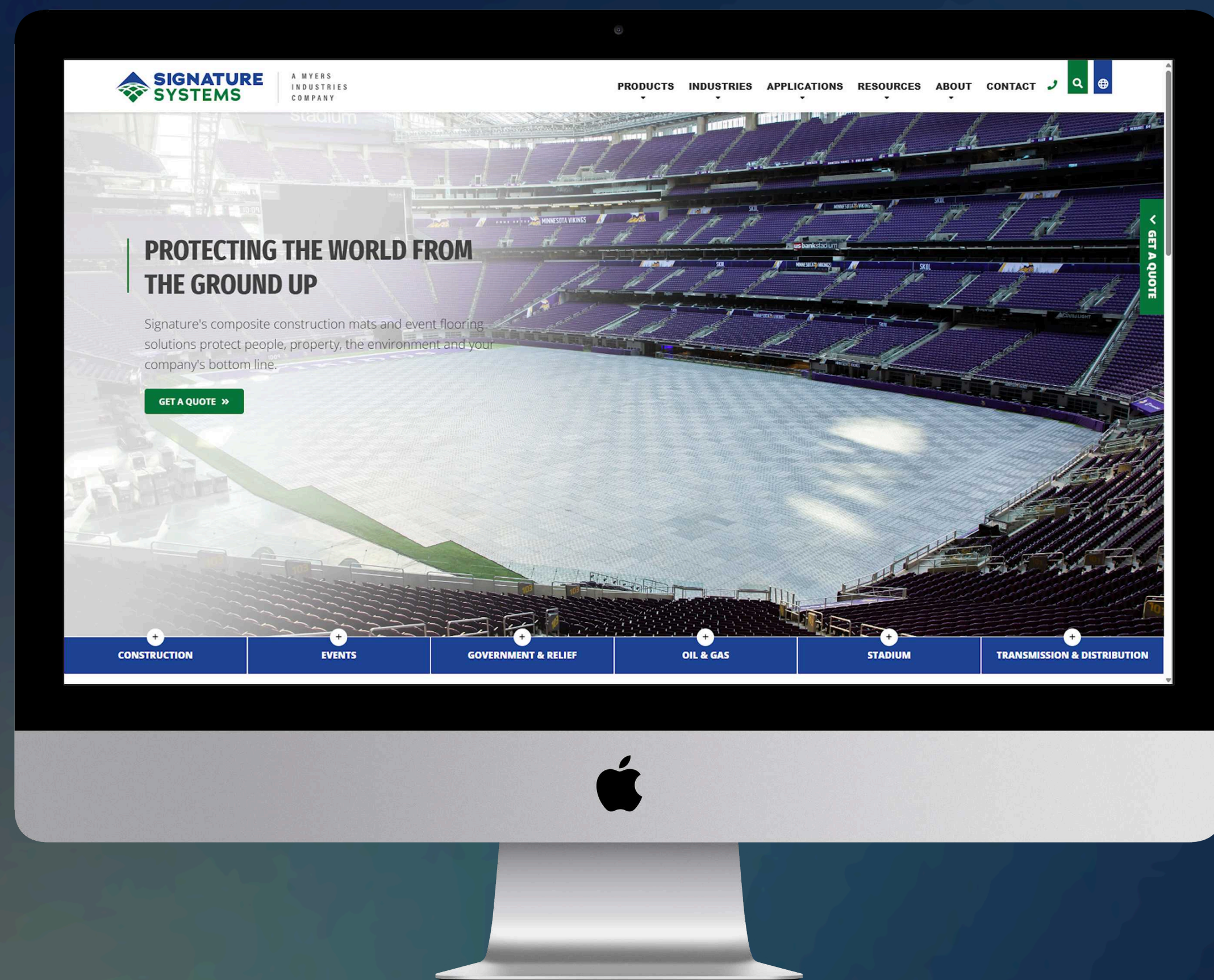


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49% More Business Efficiency With Modernization

How Navsoft's expertise helped Signature Systems Group consolidate financial data, integrate ERP with CRM, and enhance global accessibility, leading to significant cost savings and productivity gains.





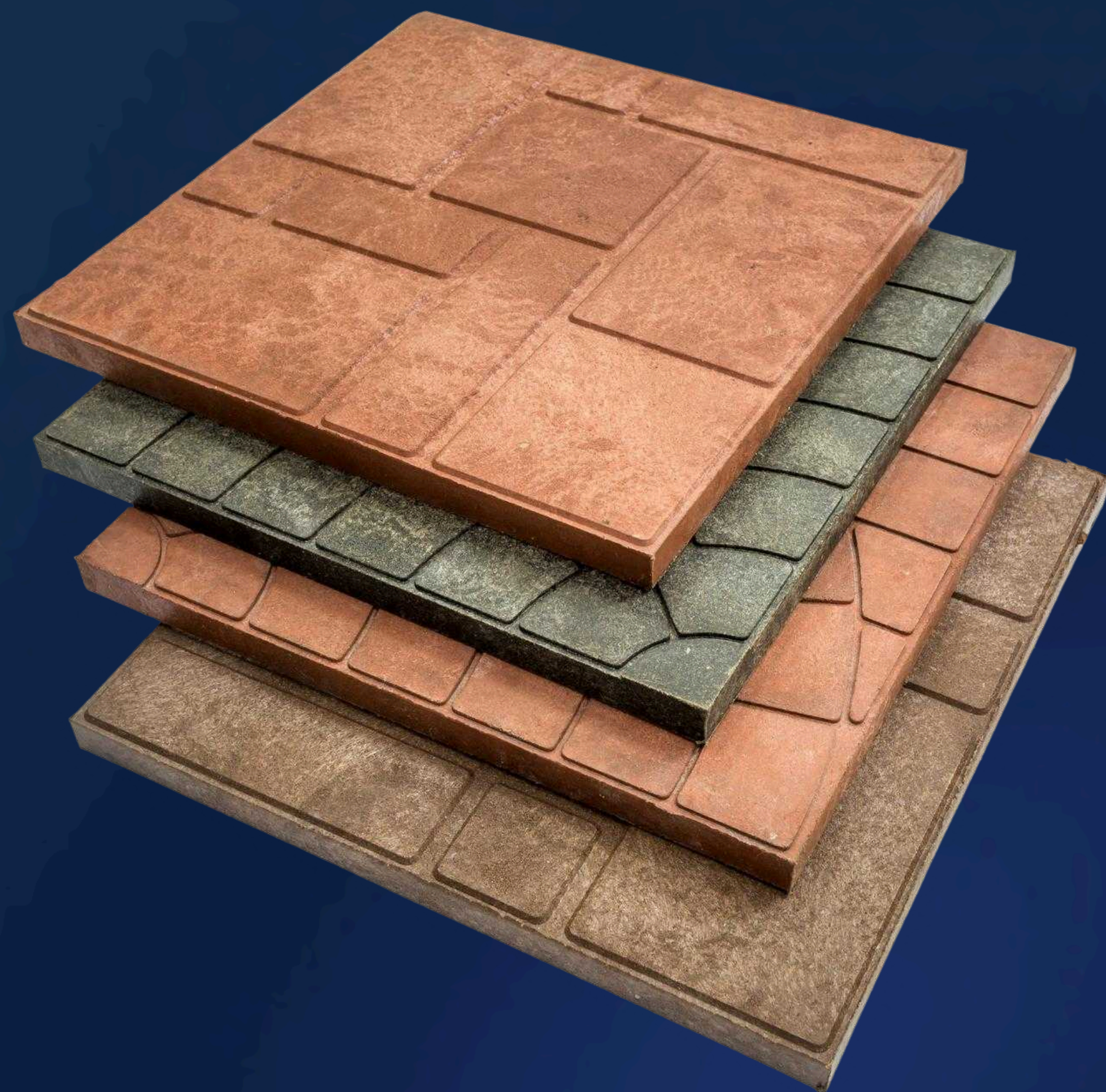
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Client

Signature Systems Group is the world's largest manufacturer of modular flooring solutions. With a vast product line distributed directly and through a network of qualified dealers, distributors, and agents, Signature Systems Group manages thousands of orders and contracts annually and required solutions to sustain its continuous growth.



**SIGNATURE
SYSTEMS**





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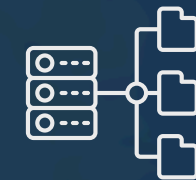
Challenge

Signature Systems Group faced several critical challenges with its existing IT infrastructure and data management. It affected their ability to scale efficiently and maintain a competitive edge:



On-Premise ERP Limitations

Their existing Microsoft Dynamics NAV ERP incurred high IT costs and required Citrix to be accessed in South America.



Data Silos

No single source of truth was available, affecting real-time collaboration across international offices.



Lack of Data Consolidation

No centralized repository available for financial and operational data.



Productivity Drain

Managing thousands of orders and contracts annually was laborious due to the disconnected systems.



Navsoft's Solution

Navsoft designed and implemented a comprehensive and integrated solution that modernized Signature Systems Group's IT landscape, combining Microsoft Dynamics NAV with Salesforce



Integrated Salesforce with an updated version of the Microsoft Dynamics NAV ERP system.



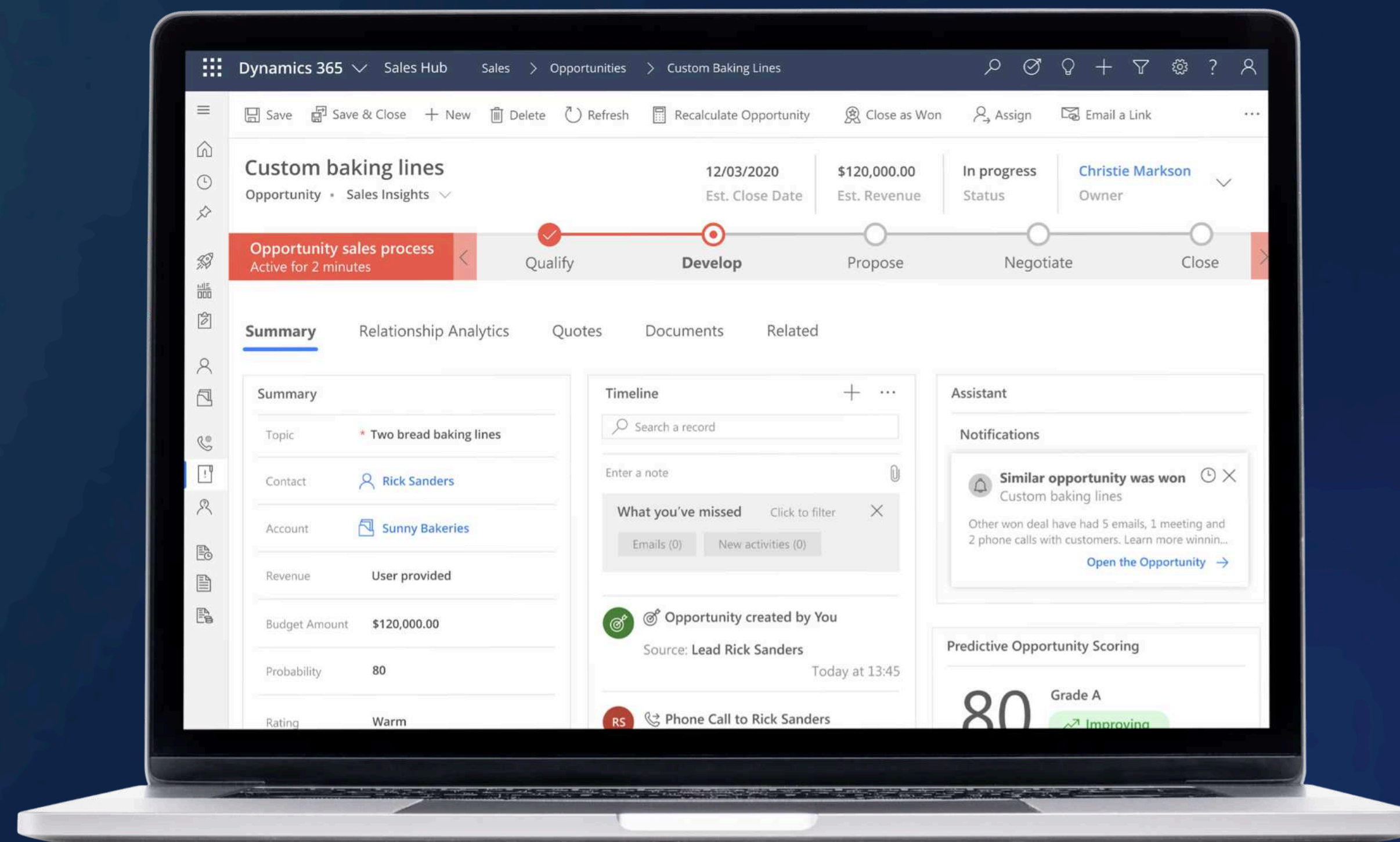
The deployed ERP system served as a single data repository.



The integration enabled smoother, automated data flow between Salesforce and Dynamics.



Implemented specific customizations to align the ERP system with SSG's unique business processes.





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Key Results

Signature now runs on a connected, modern platform, cutting costs and gaining real-time visibility for faster, smarter decisions

35%

Increase in
Productivity

49%

Enhanced
Business Efficiency

28%

Increase in Annual
Sales Rate VC

22%

Reduction in
Maintenance Cost

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Ready to Achieve Similar Results?

Let's discuss how Navsoft can address your unique challenges and goals.

Schedule My Consultation

www.thenavsoft.com